



# CITY OF CRESTVIEW POLICE DEPARTMENT

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TONY R. TAYLOR, CHIEF OF POLICE

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## NEWS RELEASE

For many Crestview residents, the Labor Day holiday is an extended weekend that includes backyard cookouts and celebrations enjoyed with friends and family. Unfortunately the holiday is often marred with tragedy and death caused by drunk drivers traveling across state roads and highways.

Through September 1st, the Crestview Police Department will be aggressively targeting their patrols in search of drunk drivers. The enforcement plan is part of a nationwide effort designed to stop drunk driving and save lives. The *Driver Sober or Get Pulled Over* campaign will pair increased public awareness with high visibility law enforcement, resulting in fewer drunk drivers getting behind the wheel of a vehicle endangering themselves and others.

Every day in America, an average of 28 people die as a result of drunk driving crashes. This amounts to one death every 48 minutes! Over the Labor Day weekend, almost 40 percent of all traffic fatalities involve alcohol.

“These facts should speak for themselves, but the message hasn’t gotten everyone’s attention yet,” said Sgt. Brian Muhlbach, the Traffic Safety Programs Manager for the Crestview Police Department. “The Crestview Police Department will arrest anyone caught driving drunk. There will be no tolerance, no excuses.”

The Crestview Police Department reminds drivers to plan ahead and designate a sober driver if they plan to consume alcohol. Calling a friend or using a taxi can save lives. Citizens who observe possible impaired drivers within the city of Crestview contact the Dispatch Center immediately at (850) 682-2055. Be prepared to provide a good description of the vehicle and current location. An officer will be dispatched immediately to intercept any suspected impaired drivers. Your call could save a life.

For more information on the *Drive Sober or Get Pulled Over* campaign, contact Sgt. Muhlbach at (850) 682-3544 or [muhlbachb@crestviewpd.org](mailto:muhlbachb@crestviewpd.org).

Sincerely,

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*Duty, Honor, Courage, Integrity*